

1 Complete the crossword.

1. a journey with a guide
2. when you book something you make a ...
3. to walk around
4. very old
5. the way you live
6. a very small mountain
7. in the fall there is often a lot of ...
8. when you put metal in water it can ...
9. someone who builds houses is an ...
10. very high
11. to put color on something

Can you find the the secret word?

safety net

2 Find words to describe ads.

a) Make words and sort them into the table.

1. stup	ar
2. cat	sting
3. fascin	ny
4. informa	id
5. unapp	ating
6. spec	chy
7. bor	ealing
8. intere	ial
9. cle	ing
10. fun	tive

catchy fascinating informative special interesting clear funny	stupid unappealing boring

b) Write the words.

1. toyalu layout
2. aemssge message
3. lgnaos slogan
4. nsedig design
5. iehaldne headline

3 Find words with similar meanings for the underlined words.

1. This ad is amazing; it's really spectacular.
2. I think this ad is boring; it's really dull.
3. Nobody needs an ad for tissues; that's stupid and pointless.
4. This ad is really strange; it's very unusual.